



THE CHILDREN'S CHORUS
— of San Antonio —

INTERNSHIP PROGRAM

About the CCSA

The Children's Chorus of San Antonio (CCSA) is dedicated to enriching and expanding the experiences of young people through choral singing and musical performance. CCSA was established in 1983, currently serves over 450 engaged, talented and dedicated young artists ages birth – 18 in our three divisions, and is a resident company of the Tobin Center for the Performing Arts. CCSA develops the musical and personal potential of youth through a culturally diverse repertoire and a commitment to inclusion.

Internship Overview

The summer internship program with CCSA is designed to expose undergraduate students to an intensive experience working with digital marketing, advertising, and publicity to support current and future growth. The successful candidate will gain valuable skills in developing and testing advertising campaigns, SEO, and social media; creation of marketing and publicity collateral; and lead generation and management. Candidate will gain experience with the Google Marketing Suite including Analytics, Adwords, Data Studio and Search Console; WordPress and website management; candidate will also work with integration of marketing and CRM systems. Specific project goals include:

- Development and implementation of new social media and marketing plan across website and online platforms to improve organization visibility, maximize advertising spend.
- Development and deployment of marketing and collateral across multiple platforms to support concert season and ongoing program enrollment
- Improvement in organization visibility and acquisition and retention of marketing base

2019 Summer Internship will begin on or before Monday, June 3 and continue through Friday, August 9, 2019. Interns are expected to work 40 hours per week during this ten (10) week period; custom schedule to be agreed upon by CCSA and the candidate.

CCSA intern for Summer 2019 will be paid a stipend of \$3,500.

Eligibility

Candidates must be a currently enrolled undergraduate college student who is either (a) a Bexar County resident or (b) attending a college or university in Bexar County. Individuals who have earned a bachelor's degree or graduate degree are not eligible. Candidates must be authorized to work in the United States.

Application Process

Candidates must complete the application form and submit along with the required attachments on or before March 29, 2019. Applications mailed must be postmarked by this date. Applications delivered by hand must be received by 5:00pm CDT. Candidates will be notified of our decision on or before April 12, 2019. All applications must include the following materials and must be submitted as **one package**. Incomplete or applications submitted in multiple packages will not be accepted:

- Cover letter
- Resume including programming history and experience
- University/college transcript(s)
- One letter of recommendation
- Visa (if applicable)